

DECEMBER 19, 2023

Area Employers Awarded over $3.8M for Training Through FY24 Cycle 1 of Going PRO Talent Fund

For Immediate Release: December 15th, 2023

Area Employers Awarded over $3.8M for Training Through FY24 Cycle 1 of Going PRO Talent Fund

Seventy-two area employers across Genesee, Huron, Lapeer, Sanilac, Shiawassee, and Tuscola counties were awarded a total of $3,835,102 to train current and new employees and apprentices. The Michigan Department of Labor and Economic Opportunity (LEO) invests **Going PRO Talent Fund** grants in employers through Michigan's workforce system and a competitive application process.

The Talent Fund is designed to assist employers in training, developing, and retaining current and newly hired employees. Training courses are typically short-term and fill a demonstrated training need experienced by the employer. Training must lead to a credential for a transferable skill recognized by the industry.

"GST Michigan Works! is excited to announce that we have secured a total of $3.8 Million dollars in FY24 Cycle 1 Going PRO Awards. These funds will allow seventy-two of our local employers to upskill current employees and train incoming employees. GST Michigan Works! Business Solutions Professionals (BSPs) work diligently to assist our local employers in applying for and securing a Going PRO Talent Fund award that allows the awardees to provide training to their employees throughout the training period. Our BSPs are available to all local employers to assist them throughout the

If you want to learn more about The Going PRO Talent Fund, please contact Cindy Thornthwaite at 810-233-5974 Ext. 352 or cthornthwaite@gstmiworks.org

Governor Whitmer Awards Funding to 800 Michigan Businesses to Help Train and Retain Current and Recently Hired Employees

###