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Providing The Keys for Success; Barrette Outdoor Living

Barrette Outdoor Living, located in Genesee County, is a leader in the manufacturing of fencing, railing, decking, and complementary outdoor products across North America. Renowned for its custom and often patented designs, Barrette recognizes that to maintain its competitive edge, it must deliver top-tier training that is continuously updated and tailored to meet the evolving needs of its specialized clientele.

Recently, Barrette Outdoor Living leveraged the Going Pro Talent Fund to enhance its workforce development initiatives. This funding has been pivotal in supporting various specialized training programs that equip employees with skills critical for both their current roles and future careers. By emphasizing continuous improvement and adaptation, Barrette ensures that its workforce is not only skilled in producing high-quality products but also possesses transferable skills applicable across Michigan.

The partnership with GST Michigan Works! has been instrumental for Barrette, enabling the company to access a range of resources and ongoing support. For years, Barrette has worked alongside GST Michigan Works! to secure training funds, ensuring that employees receive top-quality education. This enduring relationship highlights the importance of community partnerships in advancing workforce development.

Barrette Outdoor Living is dedicated to investing in its employees through skill-building, barrier removal strategies, and leadership programs focused on internal promotion. This commitment to employee well-being and career growth fosters a positive workplace culture that values development and inclusivity. By promoting from within and developing leadership potential, Barrette is laying a strong foundation for future success while retaining top talent.

The benefits of these investments extend beyond Barrette itself, contributing to a healthier economic landscape in Genesee County. As Barrette enhances its workforce's skills and competencies, it helps create a more employable population ready to meet the demands of the local job market and beyond.

Barrette Outdoor Living exemplifies a modern employer that recognizes the importance of investing in its people. By prioritizing training, employee well-being, and leadership development, Barrette is not only building a strong workplace culture but also ensuring its ongoing success. This commitment to continuous improvement and strategic partnerships will undoubtedly enable Barrette to thrive, positively impacting both the community and the broader Michigan workforce for years to come.