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Empowering Through Purpose: The Rise of VetCon Inc.

VetCon Inc., based in Burton, Michigan, is not just building infrastructure—they're building futures. As a Service-Disabled Veteran-Owned Small Business (SDVOSB), VetCon stands as a beacon of opportunity for military veterans transitioning into civilian careers. With a strong focus on electrical contracting and construction management, VetCon has transformed its workforce development strategy through a mix of On-the-Job Training (OJT), Registered Apprenticeships, and customized classroom instruction. making strategic investments in workforce development after being awarded **$**41,500 in Going PRO Talent Fund (FY24 Cycle 2).

Strategic Workforce Development in Action

In partnership with organizations like Mott Community College and Dale Carnegie Training, VetCon has invested in structured training programs aimed at equipping new and existing employees with in-demand technical and leadership skills.

This robust training framework has allowed VetCon to retain skilled labor, accelerate promotions from within, and reduce onboarding time for new employees, especially veterans looking to transfer their military skills into the skilled trades**.** A Veteran-Owned Business with a Mission

VetCon's leadership, rooted in military discipline and a commitment to excellence, understands the value of investing in people. As a company founded by veterans for veterans, VetCon does more than complete construction projects. They create sustainable career pathways in the skilled trades for those who served their country.

With continued investment in training and development, VetCon is not only meeting the growing demand for electrical and construction services in Michigan but also setting a gold standard for workforce development in the construction industry.

VetCon Inc**.** is proving that when you invest in your people—especially those who've served our country—you're not just building structures. You're building legacies!